



VetFest 2021

Dear Community Partner,

Once again, runners and walkers from across the Midwest are invited to participate in the VetFest Half Marathon, 5K Run/Walk, 1 Mile Kids Fun Run and 1 Mile Walk and to experience the beauty and friendliness of Reedsburg. The 12th Annual VetFest will be held Saturday, September 18, 2021 and is for competitive and non-competitive participants along with seasoned runners and walkers who are all welcomed to participate and enjoy the Reedsburg area in a unique way. The racecourse highlights our beautiful city, as well as the one-of-a-kind Reedsburg Area Veteran's Memorial in Nishan Park.

The race has been a wonderful success the last 11 years. We had over 650 registrants from the 2019 year, with some traveling from as far away as Illinois, Iowa, Nebraska, New York, and Minnesota. For many, it was their first visit to our lovely community. This will bring repeated exposure, interest and tourism dollars to the City of Reedsburg and surrounding areas.

Over \$140,000 has been raised from this event in the past eleven years. Proceeds from the 2021 VetFest will benefit Reedsburg Area Veteran's organizations, Badger Honor Flight and will also be used towards a local high school scholarship. VetFest is a non-profit 501C organization and all funds raised are returned to the community.

Planning for race day requires an enormous amount of time, commitment, and financing. The rewarding success of past races was due, in part to the wonderful generosity of area sponsors. As in the past, we are seeking donations and/or sponsorships from area businesses. We offer several different opportunities for businesses to support the race and receive valuable recognition and promotion as a result.

Sponsorship Levels and Benefits (**Deadline is August 20, 2021**):

RED: \$100.00 Cash

- Business name listed on the back of the event t-shirt and website (www.reedsburgvetfest.com)

WHITE: \$250.00 Cash or In-Kind Donation

- Business name is listed on the back of the event t-shirt in larger print
- Logo placement on the race website (www.reedsburgvetfest.com)

BLUE: \$500.00 Cash or In-Kind Donation

- Business name and logo on the back of the event t-shirt
- Logo placement on the race website (www.reedsburgvetfest.com)
- A link to your website on the race website

The VetFest Half Marathon, 5K Run/Walk, 1 Mile Kids Fun Run and 1 Mile Walk promotes Reedsburg to a previously untapped market of athletes and tourists. This is a great way for your business to be promoted to new (and existing) customers. We look forward to working with you to find innovative ways to promote the race, your business, and our wonderful community. Please do not hesitate to contact any one of our VetFest committee members, if you have any questions. We thank you for your time and consideration. We hope to hear from you soon.

2021 VetFest Committee

Brenda & Wes Siemandel	Lynelle Roessler	Nichelle Hoega	Jared Ritzer
608-983-2662	608-415-2419	608-415-2610	608-495-4652



2021 VETFEST SPONSORSHIP RESPONSE FORM

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Contact Person: _____

Email and website address: _____

Please Circle Level of Sponsorship:

Red: \$100 Cash

Business name listed on the back of the event t-shirt

Business/organization name listed on the race website (www.reedsburgvetfest.com)

White: \$250.00 Cash or In-Kind Donation

Business name listed on the back of the event t-shirt in larger print

Logo placement on the race website (www.reedsburgvetfest.com)

Please email company logo to vetfestr@gmail.com

Blue: \$500 cash or In-Kind Donation

Business name and logo on the back of the event t-shirt

Logo placement on the race website (www.reedsburgvetfest.com)

Please email company logo to vetfestr@gmail.com

A link to your website on the race website

Aid Station

If you or your Business want to consider Sponsoring an Aid Station on the Race Course please contact us at vetfestr@gmail.com.

VetFest is a non-profit 501C organization and all funds raised are returned to the community. Thank you in advance for your support.

Mail to:

VETFEST 2021

14053 Highway 58

Cazenovia, WI 53924

***Deadline is August 20, 2021**

Email: vetfestr@gmail.com

Website: www.reedsburgvetfest.com

Contact: Nichelle Hoege @ 608-415-2610 or Jared Ritzer at jwritzer@gmail.com